

B. V. Patel Institute of Commerce, Uka Trasadia University

CA Club

EVENT REPORT

Logo Making Competition

Date, Time & Place of Event:	Thursday, 23 rd August, 2018	Reporter's Name and Contact Details:	Priyanka Agrawal Mob No.: 9016247047 Email: priyanka.agrawal@utu.ac.in
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Name and Type of Event	Main Event: Logo Making Competition Organized by: CA Club, B. V. Patel Institute of Commerce, Uka Trasadia University, Bardoli
No. of Participants	6

Event Objectives

1. To develop effective Demonstration and Presentation Skills.
2. To promote Intra-Class and Inter-Class Interaction amongst students.
3. Inducing Creativity.
4. To design an innovative logo for B. V. Patel Institute of Commerce, Uka Trasadia University.
5. Winner Logo to be considered as a choice for the official logo for various purposes such as online, print, merchandise and other visual collateral.

Mechanics of Event

1. The contest was open to all B. V. Patel Institute of Commerce students.
2. All entries were to be submitted either in digitized format or a free hand drawing on a chart paper.
3. A brief description of the logo and its components to be presented by participants.
4. The artist will be held accountable to any issues that may arise with regard to originality and authenticity of the design.
5. The winner team will receive a "Certificate of Recognition".
6. The winning entry shall become the property of B. V. Patel Institute of Commerce and the Institute reserves the right to modify the winning logo.

Criteria for Judging:

The logo entries were judged by Dr. Nilay Panchal, Assistant Professor, B. V. Patel Institute of Commerce; based on the following criteria:

Criteria	Description
Relevance / Concept	The entry aligns with the B. V. Patel Institute of Commerce, Uka Trasadia University, Bardoli Core Values, Vision and Mission.
Originality	The entry exhibits original design, creativity and imagination.
Appeal	The entry commands attention. It displays visual balance and color co-ordination. The elements work together to create a unified and appealing design.

Participants list

Group No.	Enrolment No.	Participant Name	Class
1	201803103110034	Sachade Ravi Kalpeshbhai	FYBCOM-1
2	201803103110030	Mori Apexa Mukeshkumar	FYBCOM-1
	201803103110035	Patel Nishi Ketanbhai	FYBCOM-1
3	201803103110060	Deepak Sampatraj Patel	FYBCOM-1
4	201703103110055	Prajapati Prince	SYBCOM
	201703103110040	Parekh Amina	SYBCOM
5	201704101710012	Gamit Priyanka	MCOM-II
6	201704101710011	Prajapati Twinkal Rakeshbhai	MCOM-II

Winner Team			
1st	201803103110030	Mori Apexa Mukeshkumar	FYBCOM-1
	201803103110035	Patel Nishi Ketanbhai	FYBCOM-1

CA Club Members

Faculty Members
Ms. Aarti Joshi
Dr. Yagna Vyas
Ms. Priyanka Agrawal

Glimpses

